

Featured Topics:

Guidelines to Proper Business Setup

Mississippi Small Business Development Center

Product Costing, Pricing, and Recordkeeping

MSU Extension

Genuine Mississippi – A State Brand

Mississippi Department of Agriculture and Commerce

Market Outlets Discussion

A Roadmap to Online Marketing Success for Food Businesses

MSU Extension

Produce Safety Rule and Good Agricultural Practices

MSU Extension

Food Preservation Safety And Food Regulations

MSU Extension

A workshop designed to incorporate and deliver food science, economics, and business expertise to local producers.



This material is based upon work supported by USDA/NIFA under Award Number 2015-49200-24228.

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FOOD AS A BUSINESS FOR PRODUCERS



Dates & Locations

Time: 8:30am— 5:00pm

STARKVILLE—September 12
Mississippi State University

BILOXI— October 4
Coastal Research and Extension Center

RAYMOND— October 10
Central Mississippi Research and
Extension Center

STONEVILLE— November 3
Delta Research and Extension Center

HERNANDO— November 9
Hampton Inn by Hilton (Hernando)



**A one-day workshop designed
for producers seeking to
compete and gain access to
growing local markets.**

Who should attend?
Agricultural producers and
anyone who owns or is
interested in operating an
ag-based business.



Walk away knowing how to:

- Properly set up an agricultural business
- Identify your production costs and pricing strategies
- Adopt important food safety measures
- Meet product requirements for retail sale
- Properly label your products
- Promote your products online

Registration Form

Pre-registration is required.

Please indicate the session you plan to attend:

Starkville 9/12

Biloxi 10/4

Raymond 10/10

Stoneville 11/3

Hernando 11/9

Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

Registration fee: \$15.00

Mail fee with this form or pay at workshop.
Check or Exact Change ONLY.
Make Checks Payable to: MSU FSNHP.

Lunch: Sandwich preference (check one):

Ham Turkey Roast beef Veggie

Food Allergies: _____

Mail completed registration form to:

FSNHP Department Office
Attn: Courtney Crist
945 Stone Blvd.
Box 9805
Mississippi State, MS 39762

Or Fax to: 662-325-8728

Or Email to: cac400@msstate.edu